


**Curriculum Vitae / Application
for KCAB International Mediators**

PERSONAL INFORMATION

* By completing this application form, you agree to KCAB using any of your personal information that you may have provided in this application for the purpose of assessment of panel listing, background and reference checks, future appointments in any mediations handled by KCAB, and listing your curriculum vitae on KCAB's website, in accordance with Korean Data Protection Act.

Name:	Paul (Kyung-Ho) SONG			
Current Position:	Professor Pyongyang University of Science and Technology (PUST)			
Nationality: *Please note that only one nationality is shown on our website. If you have more than one, please state in the order of strongest connection.	British		Country of Residence:	United Kingdom

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EDUCATION

*Please state in reverse chronological order

Period:	Name of Institution, <i>degree</i> :	Location:
Sept 2023 - present	BPP Law School, LLM	London, U.K.
Sept 1998 - Jun 2000	Bayes (formerly, CASS) Business School, MBA	London, U.K.
Mar 1980 - Feb 1987	Sungkyunkwan University, BA in Economics	Seoul, Korea
Mar 1977 - Feb 1980	Sungnam High School	Seoul, Korea

PROFESSIONAL CAREER

*Please state in reverse chronological order

Period:	Name of Company, <i>division, position/title</i> :	Location:
Jun 2023 - present	KCAB International Arbitrator	Seoul, RO Korea
Sept 2016 - present	Pyongyang University of Science and Technology (PUST), International Finance and Management (IFM) Department, Professor	Pyongyang, DPR Korea
Jan 2007 - Aug 2015	Terosa Consultant Ltd, Director / Founder	London, U.K. / Hong Kong
Jan 2004 - Jan 2007	Daewoo Securities (Europe) Ltd, Executive Director	London, U.K.
Nov 2001 - Jan 2004	Samsung Securities (Europe) Ltd, Executive Director	London, U.K.

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Sept 2000 - Nov 2001	HSBC Inv Bank, Director	London, U.K.
Mar 1999 - Sept 2000	SinoPac Securities (Europe) Ltd, Executive Director	London, U.K.
Jan 1998 - Mar 1999	Tong Yang Securities (Europe) Ltd, Director	London, U.K.
Feb 1997 - Dec 1997	Dongsuh Int'l (Europe) Ltd, Executive Director	London, U.K.
Jan 1996 - Feb 1997	Dongsuh Int'l (America) Inc, Senior VP	New York, U.S.A.
Sept 1991 - Jan 1996	ABN AMRO (Asia) Ltd, Associate Director	Hong Kong
Jan 1988 - Sept 1991	Dongsuh Securities Co. Ltd, Manager	Seoul, RO Korea

AREAS of EXPERTISE

*Please check **only up to 5** of your top expertise on the right column of the table.

Marine	Shipping and Components		Trade	Sale of Goods	
	Marine Transportation			International Sales Agency/Distributor	
	Marine Insurance			Others (Trade)	
	Others (Marine)		M&A·Joint Investment	M&A	X
Real Estate	Leasing			Joint Investment	X
	Sales			Others (M&A·Joint Investment)	
	Development			Finance	Insurance
	Others (Real Estate)		Securities		X

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Construction	Construction			Banking	X
	Civil Engineering			Equipment Leasing	
	Architectural Design			Credit Card	
	Landscaping			Others (Finance)	
	Industrial Facility (Plant)		Intellectual Property	Industrial Right	
	Construction Supervision			Copyright	X
	Environment			Domain	
	Energy			Others (Intellectual Property)	
	Others (Construction)		IT	Software	
Entertainment	Entertainment			Hardware	
	Sports			Others (IT)	
	Broadcasting, Advertisement		Others	Commercial Transaction	
	Others (Entertainment)			Technology	
Labor	Employment			Medical	
	Others (Labor)			Others	

MEDIATION EXPERIENCE

• **Mediation Style:**

- N/A

• **Mediation Institutions Enlisted as a Mediator:**

- None

• **Others (related experience with international mediation):**

- None

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PUBLICATIONS

- **'Corporate Governance; A Prescription for Asian Countries'** (Bayes Business School Evening MBA Program dissertation posted on 'Distinction List' of the Bayes Website, 2000)

MISCELLANEOUS

**Languages, Certificates, Awards (Recognition), etc.*

- **Language:** Korean (Fluent) / English (Fluent) / Chinese (Intermediate)

- **Certificate**

KCAB International Mediation Specialist Course (offline) **Seoul, 2023**

KCAB International Arbitration Specialist Course (online) **Seoul, 2022**

FCA ('Financial Conduct Authority') Registered Trader / Representative – Securities
London, 1997

NYSE ('New York Stock Exchange') General Securities Representative (Series 7) / Uniform
Securities Agent (Series 63) **New York, 1996**

SFC ('Securities and Futures Commission') Registered Dealer
Hong Kong, 1994

- 'The First Korean Legend'; Right before the Korean stock market opening, the first Korean poached with lucrative package (USD 150,000 in 1991) and the first regular Korean market commentator (bi-weekly) aired on 'Asia Business News' (now 'CNBC').
- 'Non-Voting Preferred Shares (NVPS)' Project; Raised the problematic issues of Korean NVPS, resulting from the simple misunderstanding of the terminology, to address the valuation distortion of the overall stock markets and the loss of shareholder value enhancement opportunities

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- 'Value Investment' Project; Initiated the movement in the Korean stock market with 'The Children's Investment (TCI) Fund' and a few other investors (TCI Fund: 'Best Hedge Fund Awards' for two consecutive years in 2004 / 2005, thanks to successful investment in Korean value stocks)
- 'Intangible Asset Monetization' Project; Initiated to offer new social and economic growth engines through the monetization, amid the irreversible global trend and ever increasing importance of the intangible assets in the micro and macro level
- 'Hong Kong Depository Receipts (HDR)' Project; Initiated to help Korean corporations raise capital in the Hong Kong stock markets on the surface, but, more importantly, offer an efficient and effective way to penetrate into the Greater Chinese region, the emerging global superpower upon shifting/co-existing global economic pillars
- 'African Alliance' Project; Initiated to introduce the increasingly important African Continent to the Asian investors as the untapped and under-researched last treasure
- 'Appropriate Technology' Transfer Project; Initiated the movement of transfer the appropriate technology to the underdeveloped economies in a bid to address the 'Global North-South Problem'
- 'PUST Lecturing': Initiated in Sept 2016 (Full-time lecturing from Mar 2017) to lecture the courses of 'banking and finance', 'economics' and, to a lesser extent, 'management', based on the belief of sharing my knowledge, ideas, experience, knowhows, etc. with the students and to get myself on the learning curve of the socialist economy and finance. Currently, heading the PUST CEFiR (Centre for Economic and Financial Research) and ICD (International Cooperation Division)