

**Curriculum Vitae / Application
for KCAB International Mediators**

PERSONAL INFORMATION

* By completing this application form, you agree to KCAB using any of your personal information that you may have provided in this application for the purpose of assessment of panel listing, background and reference checks, future appointments in any mediations handled by KCAB, and listing your curriculum vitae on KCAB's website, in accordance with Korean Data Protection Act.

Name:	Paul Eric Mason		
	<i>Recent photo</i>		
Current Position:	Mediator, Arbitrator and Counsel		
Nationality:	U.S. citizen Brazil Permanent Resident	Countries of Residence:	U.S. and Brazil
*Please note that only one nationality is shown on our website. If you have more than one, please state in the order of strongest connection.			

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EDUCATION

*Please state in reverse chronological order

Period:	Name of Institution, <i>degree</i> :	Location:
	University of Maine, J.D. , Law	Maine
	Johns Hopkins University School of Advanced International Studies (SAIS), M.A. with Distinction, International Relations	Washington, DC and Bologna, Italy
	Yale University, B.A., Russian Area Studies	Connecticut

PROFESSIONAL CAREER

*Please state in reverse chronological order

Period:	Name of Company, <i>division, position/title</i> :	Location:
2013 - present	Independent Mediator and Arbitrator	Rio de Janeiro and Miami
2006-2013	<i>Of counsel</i> – Arbitration and Mediation specialist for Brazilian international law firms Veirano Advogados and Bastos-Tigre Advogados	Rio de Janeiro and São Paulo
1999 – 2001 1988 - 1995	In-house Legal Director, Latin America/Caribbean, 3COM Corporation. In-house Legal/Government Affairs Director – Latin America/Caribbean and Russia, Digital Equipment; and Legal Director/Latin America, Oracle Corp.	Miami, Boston and Silicon Valley
1997 - 1999	<i>Of counsel</i> – Arbitration specialist - Independent Arbitrator and Mediator for Diaz Reus international law firm	Miami

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1994 - 1997	President, Commercial Dispute Resolution Center of the Americas	Miami
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AREAS of EXPERTISE

*Please check **only up to 5** of your top expertise on the right column of the table.

NOTE: Because of the way the areas are grouped which omitted some, I had to add them and check more than five.

Transport	Shipping and Components		Trade	Sale of Goods	√	
	Marine Transportation			International Sales Agency/Distributor	√	
	Marine Insurance			Others (Trade)	√	
	Aviation	√	M&A·Joint Investment	M&A	√	
Leasing		Joint Investment				
Real Estate	Sales		M&A·Joint Investment	Others (M&A·Joint Investment)		
	Development			Finance	Insurance	
	Others (Real Estate)		Securities			
	Construction		Banking			
Civil Engineering		Equipment Leasing				
Construction	Architectural Design		Finance	Credit Card		
	Landscaping			Others (Finance)		
	Industrial Facility (Plant)			Intellectual Property	Industrial Right	
	Construction Supervision				Copyright	
	Environment		Domain			
	Energy		IT	Others (trade secret, NDA)	√	
Others (Construction)		Software		√		
Entertainment	Entertainment		IT	Hardware	√	
	Sports			Others (IT services, telecommunications)	√	
	Broadcasting, Advertisement		Others	Commercial Transaction		
	Others (Entertainment)			Technology		
Labor	Employment			Medical		

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	Others (Labor)			Others	
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MEDIATION EXPERIENCE

- **Mediation Style:** Flexible, as circumstances indicate

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• Mediation Institutions Enlisted as a Mediator:

- AAA/ICDR, New York
- ARBITAC, Curitiba
- CAM-CCBC, São Paulo
- CAMARB, Belo Horizonte/Rio de Janeiro/São Paulo
- CBMA, Rio de Janeiro
- FIEP, Curitiba
- ICC, Paris
- LCIA, London
- SIMC and SIMI, Singapore
- SVAMC Tech List, Silicon Valley
- WIPO, Geneva

Please note that most of the disputes which I have mediated were or were about to be in arbitration. For this reason I believe solid knowledge of and experience with arbitration is a very important asset for international commercial mediators. I am listed as an Arbitrator and/or have arbitrated or acted as counsel in arbitrations or domain name cases at the following institutions:

- AAA/ICDR, New York
- B[II]AC, Beijing
- Brazilian institutions shown above
- CIIDRC, Vancouver
- Guangzhou Arbitration Commission, Guangzhou
- HKIAC, Hong Kong
- ICC, Paris
- LCIA, London
- SIAC, Singapore
- WIPO, Geneva

• Other related experience with international mediation:

- Mediated commercial disputes with parties from Argentina, Brazil, Central America, Germany, Japan, Russia, the U.K. and the U.S.

PUBLICATIONS

- Several recent publications in English and Portuguese regarding the benefits of the Singapore Convention on International Commercial Mediation.
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- “The Potential of the Singapore Convention for Art and Cultural Property Disputes”, Co-author with Prof. Attila Tanzi, Law Faculty, University of Bologna, in the *Journal of International Dispute Settlement (JIDS)*, Oxford University Press, December 2021.
- Founding General Editor of the book *International Commercial Arbitration Practice: 21st Century Perspectives* (Lexis-Nexis, New York, 2010 – present, 60+ chapters with annual updates, including

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a chapter on ICA in Korea).

- For a complete list of publications on international mediation and international arbitration, see www.paulemason.info

MISCELLANEOUS *Languages, Certificates, Professional Organizations, Awards (Recognition), etc.

Languages: English (native), Portuguese (fluent); Spanish (business proficient); Russian (intermediate); French (basic)

- Have conducted mediations in English, Portuguese and Spanish (bilingual mediation)

Certificates: Certified by the International Mediation Institute (www.IMImediation.org) for both Brazil and the U.S. and am the first IMI-certified Mediator for Brazil.

Teaching Mediation:

- Adjunct Professor for Mediation courses with my wife, Maria de Nazareth Serpa, Brazil's first private Mediator, at the PUC University Law Faculty, Belo Horizonte-MG, Brazil; the Moscow Academy of Finance & Law (MFUA), Moscow; and the Florida International University (FIU) Law School, Miami.

Institutional Affiliations:

- Silicon Valley Arbitration and Mediation Center (www.SVAMC.org), Director-General, 2021 – present, and Member of the Board and of the SVAMC's Tech List of vetted neutrals with tech expertise (only 50+ worldwide);
- Co-founder, Miami International Arbitration Society (MIAS)

Other

As counsel for the Brazilian party in an energy industry dispute, suggested and helped arrange the world's first commercial mediation by videoconference (AAA, 2006), with settlement.

Korea relationships and contacts

These are primarily indirect and not extensive, but worth noting.

- Worked with colleagues and direct reports in the IT industry with hands-on

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- experience working and living in Korea;
- Approached to mediate two disputes between Korean and Brazilian parties involving joint ventures, construction;
 - Recently worked at Silicon Valley Arbitration and Mediation Center with Korean in-house lawyer for major entertainment company on project to expand awareness of mediation and arbitration for in-house counsel
 - Speaking of entertainment, I do admire “The Extraordinary Attorney Woo”